



PR CAMPAIGN PRICE LIST

For queries, email pr@newleasemusic.com

website: www.newleasemusic.com/services

BLOGS/MAGAZINES FEATURES

Name: **BLOG/MAG – OPTION 1**

Duration: 2 Weeks

Price: **£260**

This PR option includes:

- A press release distributed to hundreds of blogs worldwide – **please note: follow-up emails will not be sent with this option.**
- The press release of your release will be featured on NEW LEASE MUSIC
- A coverage report, detailing all the blog features gained during the campaign.

Name: **BLOG/MAG – OPTION 2**

Duration: 3 Weeks

Price: **£310**

This PR option includes:

- A press release distributed to hundreds of blogs and magazines worldwide -
- An original article of your release will be featured on NEW LEASE MUSIC
- **One follow-up email/phone call to targeted publications who haven't responded.**
- A coverage report, detailing all the blog/magazines features gained during the campaign.

Name: **BLOG/MAG – OPTION 3**

Duration: 1 month

Price: **£360**

This PR option includes:

- A press release distributed to hundreds of blogs and magazines worldwide –
- A Q&A **OR** a review of your release will be featured on NEW LEASE MUSIC
- **Two follow-ups email/phone call to targeted publications who haven't responded.**
- Coverage report, detailing all the blogs/magazines features gained during the campaign.



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RADIO PLUGGING

Type of stations contacted: mainstream, community/regional, underground /specialist and colleges/universities

Radio Plugging Packages

UK Radio Plug:

2 weeks: £50

3 weeks: £75

4 weeks: £100

5 weeks: £125

6 Weeks: £150

Worldwide Radio Plug:

2 weeks: £77.50

3 weeks: £ 116.25

4 weeks: £155

5 weeks: £193.75

6 weeks: £232.50

PLEASE NOTE:

- Prices stated are per track
- 2 & 3 weeks plans are promotional blasts campaigns

All PR options includes:

- A professionally written press release (*shorter format for 2- and 3-week plans*)
- A feature on NEW LEASE MUSIC
- Weekly email updates throughout the campaign
- A coverage report, detailing airplays (provided at the end of campaign).

Type of stations contacted: mainstream, community/regional, underground /specialist and colleges/universities

ALBUM/EP PROMO NOW AVAILABLE – please email for more info.



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PLAYLIST SUBMISSIONS

Name: **Spotify Playlist Placement campaign:**

Duration: 1 month

Price: £80

About this option:

- This campaign includes 4-5 playlist reports containing 10 submissions.
- Any playlist features gained from the campaign are included in the report (after the submissions section)
- This plan can be extended
- Price stated is per track
- This plan includes a feature on NEW LEASE MUSIC